

## A Report on E-Talk on “Cyber security technology and its Implication for Entrepreneurship”

<b>ACTIVITY TYPE</b>	<b>E-Talk on “CYBER SECURITY TECHNOLOGY AND ITS IMPLICATION FOR ENTREPRENEURSHIP”</b>		
<b>DATE &amp; TIME</b>	<b>26/07/2023</b>	<b>Duration</b>	<b>1 Day</b>
<b>SEMESTER</b>	<b>3<sup>rd</sup> Sem</b>	<b>No. of participants</b>	<b>122</b>
<b>EXPERT NAME WITH DESIGNATION</b>	<b>Mr. Ashish Jha</b>		
<b>NAME OF EXPERT’S ORGANIZATION</b>	<b>Bluefire Redteam</b>		
<b>EXPERT CONTACT DETAILS</b>	<b>8487048488</b>		
<b>FACULTY COORDINATOR</b>	<b>Prof. Hetal Bhaidasna, Mr. Parth Sharma</b>		
<b>FACULTY CONTACT DETAILS</b>	<b>9038822802,9898816412</b>		
<b>SPONSORING AUTHORITY</b>	<b>-NA-</b>	<b>SPONSORING AMOUNT</b>	<b>-NA-</b>

On 26<sup>th</sup> July 2023 a highly informative seminar on Entrepreneurship Development Center (EDC) was conducted by **Mr. Ashish Jha**, the **CEO** of **Bluefire Redteam**. The event took place in and it aimed to enlighten students about the functioning of EDC and the various opportunities it offers to budding entrepreneurs.

### **Objective:**

1. Assess the current state of cybersecurity threats, vulnerabilities, and risks faced by businesses in the digital era. Understand the evolving tactics of cyber attackers and the potential consequences of data breaches, system intrusions, and other cyber incidents on entrepreneurial ventures.
2. Explore cutting-edge cybersecurity technologies, including but not limited to encryption, authentication methods, intrusion detection and prevention systems,

secure coding practices, cloud security, and artificial intelligence-driven security solutions. Analyze how these technologies can safeguard entrepreneurial ventures against cyber threats.

3. Through the seminar, Mr. Ashish Jha to inspire and encourage students to pursue entrepreneurship as a viable career path.
4. Another objective is to promote innovative thinking among the participants

### **Outcomes:**

1. The seminar resulted in talk among the attendees about the journey of his life and how to start your start up.
2. Participants gained a comprehensive understanding of how to start your start-up in the cyber security field.
3. Students and aspiring entrepreneurs who attended the seminar become well-informed about the various services and resources used in cyber security.
4. Entrepreneurs who prioritize cybersecurity will earn the trust of their customers, leading to increased customer loyalty and positive brand reputation.

### **Activity Details:**

**Introduction to Cyber Security:** The seminar commenced with Mr. Ashish Jha providing an overview of the implications of Cyber Security. He explained how to start your start-up in the cyber security field.

**Understanding Cybersecurity Threats:** Overview of common cybersecurity threats faced by businesses. Discussion on recent cyber incidents and their impact on startups and SMEs. Q&A session for participants to share their experiences and concerns

**Cybersecurity Technologies for Entrepreneurs:** Presentation on essential cybersecurity technologies and their relevance for small businesses. Live demonstrations of security tools and software.

**Building a Cybersecurity Strategy for Your Business:** Interactive session on developing a cybersecurity strategy tailored to individual business needs and

constraints. Risk assessment and prioritization of security measures. Action plan creation for participants to take home.

**Success Stories:** To inspire the audience, Mr. Ashish Jha success story of his startups that have achieved significant milestones. These real-life examples showcased the impact of Cyber Security on the growth and success of these ventures. Hearing these stories motivated the students to pursue their own entrepreneurial dreams.

**Q&A Session:** The seminar concluded with an interactive Q&A session. Students enthusiastically asked questions related to the application process, eligibility criteria, and support mechanisms how to start our startup in the cyber security field. Mr. Ashish Jha patiently addressed each query, providing comprehensive answers to clarify any doubts.

**Conclusion:** The seminar conducted by Mr. Ashish Jha, CO Founder of Bluefire Redteam, was a resounding success. Students left the event with a deeper understanding of the implications of Cyber Security's role in nurturing entrepreneurship and supporting startup ventures. The session not only educated the attendees about the opportunities available but also instilled a sense of confidence and enthusiasm in them to pursue their entrepreneurial aspirations.

### **Glimpses of activity**



*THANK YOU*